

PRIVACY POLICY FOR “BE A CHANGI MILLIONAIRE” PROMOTION (“SHOPPING PROMOTION”) 4 MAY – 31 OCTOBER 2018

General Information

This website (the “Website”) has been brought to you by the Changi Airport Group (Singapore) Pte Ltd (“CAG”).

This privacy policy (the “Privacy Policy”) describes the personal data we collect about you; how we use, disclose and protect this data; as well as your rights over this data.

Collection of your personal data

We collect data about you when you participate in the “Be a Changi Millionaire” shopping promotion and other CAG databases. Such data may include your name, gender, Passport or NRIC number, nationality, date of birth, contact details such as telephone number and email address and purchase details.

We may also monitor your usage of this Website. This may include monitoring how many times you visit the Website, which pages you go to, traffic data, location data and the originating domain name of a user’s internet service provider. Some of this data will be aggregated, so that we will not be able to identify you individually. When you use this Website, we may collect information about your computer, such as your IP address and/or browser, which we will use for administration purposes and statistical analysis. Likewise, this information will not usually identify you personally.

We may also collect, consolidate and integrate data about you from other sources (including from our other CAG databases), in order to help us improve and further personalise our services to you.

Use of Cookies

We may also use “cookies” – which are small files stored on a user’s computer. Cookies hold a small amount of information specific to you, and remember your specific activities on the Portal.

By doing so, they enable us to customise your future visits. We do not use cookies to collect any individually-identifiable information.

Your computer can be programmed to inform you each time a cookie is being used in this manner. If you wish, your computer can also be configured to prevent the use of cookies.

Links to third party websites

We may provide links to third party websites on the Portal. Such third party websites are subject to their own privacy policies and are not covered by this Privacy Policy.

How we use your personal data

We use your data for purposes related to the administration of the “Be a Changi Millionaire” shopping promotion and lucky draw as well as for analysis to assist us in our general marketing efforts, for us and/or our business partners to contact you with regard to any of our products, services, promotions and special offers.

We may also use the data you have provided us (including personal data) in any of the services and promotions offered by CAG. We will collect, combine and integrate this data collected from you from across all of CAG's various databases, in order to offer you more tailored content and services.

We may use your personal data for one or more of the following purposes:

- to help us identify you and any accounts you hold with us
- administration
- statistical analysis
- customer profiling and analysing your purchasing preferences
- marketing - for us and/or our business partners to contact you by mail, telephone, SMS, text/picture/video message, fax and email about products, services, promotions and special offers
- fraud prevention and detection
- billing and order fulfillment
- customising this Portal and its content to your particular preferences
- to notify you of any changes to this Portal or our services which may affect you
- security vetting
- improving our services
- to administer contest, sweepstakes or other similar promotions
- such other purpose as may be specified in a data protection notice given to you at the time your data is collected

Disclosure of your personal data

We may disclose your personal data to:

- other companies within our group
- our agents and service providers
- law enforcement agencies in connection with any investigation to help prevent unlawful activity
- our business partners
- any relevant party in order to meet the requirements of any applicable laws/regulations, enforceable governmental request or court order

Keeping your data secure

We will use technical measures to safeguard your personal data such as Secure Sockets Layer (SSL) encryption where your personal information is collected and transferred to the system central server. Doing so protects the confidentiality of your personal information while it is transmitted over the Internet.

Whilst we will use all reasonable efforts to safeguard your personal data, we cannot guarantee the security or integrity of any personal data which are transferred from you to us.

Data Retention

We will cease to retain your personal data when the purposes for which we collected your personal data have ceased and/or when we are no longer required to continue retaining your personal data for any legal or business purposes.

Rights of data subjects in the European Union (“EU”)

If you are a data subject in the EU, you may contact us to request certain rights pertaining to your personal data, including: access to and rectification, erasure, restriction of processing, objection to processing as well as the right to data portability. In addition, you have the right to lodge a complaint with the relevant EU supervisory authority.

Changes to the Privacy Policy

This Privacy Policy is reviewed periodically. We will post any changes to the Privacy Policy on this page. We recommend that you check this page regularly for any updates.

How to contact us

We welcome your feedback and any questions that you may have.

In particular, you may contact us to request that we provide you with access to, or to correct any inaccuracies in your personal data. Where applicable, you may also withdraw your consent to any use of your personal data, or opt out of any of the terms of this Policy.

If you wish to contact us, you can send us an email at: millionaire@changiairport.com

This Privacy Policy was last updated on 10 April 2018.